

DISRUPTION OR EVOLUTION?

Contemporary Trends in Pharma
Business Development



Event Programme



XV INTERNATIONAL PHARMA LICENSING SYMPOSIUM

PULLMAN PARIS CENTRE - BERCY, FRANCE

18TH - 20TH SEPTEMBER 2019



DISRUPTION OR EVOLUTION?



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Wednesday 18th September

14.30 - 15.00	Registration
15.00 - 18.00	Pre-Arranged One-to-One Meetings or Optional Training Workshops (additional cost) Workshop A - Financial Evaluation of Licensing Deals Klaus Maleck , CEO, Tetec or Workshop B - Best Practices in Business Development: Creating Long Term Value Philippe Beaupere , Managing Director, Vygoris & Anthony Hörning , Strategic Transactions Advisory
18.00 - 19.30	Welcome Networking Reception (lower ground floor)

Thursday 19th September

08.00 - 09.25	Pre-Arranged One-to-One Meetings
09.25 - 09.30	Welcome and Introduction
09.30 - 10.00	The Changing Pharma Climate and Opportunities for Business Development Markus Gores , Vice President Thought Leadership, IQVIA

SESSION A Artificial Intelligence

From Hype to Reality: Examples of AI Applications in Healthcare

10.00 - 10.30	Markus Gores , Vice President Thought Leadership, IQVIA
10.30 - 11.00	Carlos Martinez , Global Director, Big Data & AI Business, LUCA (Telefónica Data Unit)
11.00 - 11.30	Break

SESSION B Evolution of Organisational Structures of Business Development Teams

11.30 - 13.00	Panel Discussion - Chair: Prof. Christian Mally - Professeur associé Grandes Ecoles (Ecole Centrale, INSA, CPE) - University Lyon – France <ol style="list-style-type: none">1. Marco Cerato, Senior Vice President, Business Development & Strategic Partnerships, Mundipharma2. Didier Landais, Global Head of Licensing BD&L, Servier3. Matthieu Lebrun, Head of Out-Licensing, Business Development & Licensing, Sanofi4. Joris Pezzini, Partner, Alira Health
13.00 - 14.00	Lunch



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SESSION C Successes and Perspectives

14.00 - 14.30	Success Stories: Evidence Based Naturals Marcello Pizzullo , Head of Business Development & Licensing, Aboca
14.30 - 15.00	Success Stories Sebastian Braun , CEO and Jens Rothstein , CFO, Cheplapharm
15.00 - 16.00	From Flower to Pharma Power: Is Cannabis Becoming a Global Legitimate Healthcare Solution Panel Discussion - Chair: George McBride , CEO, Hanway Associates & Co-founder, Cannabis Europa <ol style="list-style-type: none">1. Françoise Maillard, Multiple Sclerosis French League (LFSEP)2. David McDowell, Consultant Pain Specialist, Independent MCD Pain3. Hélène Moore, Managing Director, Aurora
16.00 - 18.00	Pre-Arranged One-to-One meetings
18.30 - 22.00	Networking Reception and Gala Dinner - Cruise on River Seine

Friday 20th September

08.00 - 09.00 Pre-Arranged One-to-One Meetings

SESSION D AGEING: a New Field of Investigation & Investment

09.00 - 09.30	The Continuum of Ageing & Age-Related Diseases Jean Mariani , Director of the Longevity Institute, Sorbonne Université (France)
09.30 - 10.00	Ageing & Age-Related Diseases; an Opportunity for Pharmaceutical Companies? Didier Landais , Global Head of Licensing BD&L, Servier
10.00 - 10.15	Discovery & Development of Disease-Modifying Drugs for Protein Misfolding Diseases Christopher Barden , Chief Executive Officer, Treventis Corporation
10.15 - 10.30	New Therapeutics for Disease of Ageing Stanislas Veillet , Chief Executive Officer, Biophytis
10.30 - 11.00	Break
11.00 - 11.15	Oryzon: a Leader in the Development of Epigenetics-Based Therapeutics Carlos Buesa , Chief Executive Officer, Oryzon
11.15 - 12.30	The Pathology of Ageing Challenges and Opportunities Panel Discussion - Chair: Alain Herrera , former Head of Sanofi Oncology, Alain Oncology Consulting <ol style="list-style-type: none">1. Christopher Barden, Treventis Corporation2. Carlos Buesa, Oryzon3. Didier Landais, Servier4. Jean Mariani, Sorbonne Université5. Stanislas Veillet, Biophytis
12.30 - 14.00	Lunch and Close

Sponsors



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