

Organised jointly by



3rd OTC**Toolbox**/PLG  
OTC Conference and Networking Event

# Capitalising on change through OTC innovation and business development

## Sponsorship Opportunities



Hilton London Tower Bridge Hotel  
London, United Kingdom  
1-2 March 2018

**The Right Place to do Business**

# 3rd OTCToolbox/PLG OTC Conference and Networking Event

## ENGAGE WITH THE RIGHT PEOPLE by becoming one of our sponsors

Sponsoring the 3rd OTCToolbox/PLG OTC Conference and Networking Event is a unique opportunity to engage directly with people responsible for business development and innovation in the consumer healthcare/OTC industry.

The 2nd OTCToolbox/PLG OTC Conference and Networking Event in March 2017 was attended by more than 170 senior executives from 21 countries, including Australia, France, Germany, India, Israel, Italy, New Zealand, Poland, Spain, Switzerland, the UK and the USA.

This international event is the only one to focus exclusively on business development and innovation in the consumer healthcare/OTC market. It will feature a programme of highly-respected speakers from the consumer healthcare/OTC industry.

Your branding and message can be an integral part of this unique event. A limited number of sponsorship packages are available, including the opportunity to be a Conference Sponsor with an exhibition space, an advertisement in the Programme & Delegate List at the event, your logo on the websites of the organisers and two delegate places.

Following feedback from sponsors of the 2017 event, we have enhanced the New Business Opportunity Hub and participants in the 2018 event will benefit from a 10-minute presentation slot during the first day of the conference.

Networking opportunities have also been improved following feedback. We have invested in the Meeting Mojo online partnering system, which enables participants to create their own profile, pre-arrange meetings, and organise/print their own diary schedule.

- **Networking Room** – dedicated exclusively to informal one-to-one business meetings
- **Online Partnering System** – pre-arrange meetings online using the Meeting Mojo partnering system
- **Networking Dinner** – taking place on the evening of 1st March 2018
- **New Business Opportunity Hub** – providing companies with the opportunity to showcase products for out-licensing directly to their target audience

### Previous advertisers, hub participants and sponsors:

Adare Pharmaceuticals, ALL Creative Branding, Avantor Healthcare, Ceuta Group, Fine Foods, Hermes Pharma, Kwizda Pharma, Olive Healthcare, Sérélys Pharma, SIIT and Spink

**Sponsorship Packages on the next page**



PACKAGE	CONFERENCE SPONSOR	NEW BUSINESS OPPORTUNITY HUB**	CONFERENCE ADVERTISER
BENEFITS	<p>Dedicated space* in the exhibition/foyer area for banners and materials</p> <p>A4 colour advertisement in the Programme &amp; Delegate List</p> <p>Two delegate places at the Conference</p> <p>Logo on OTCToolbox and PLG websites, with link to sponsor's website</p> <p>Logo on Sponsors Page in the Programme &amp; Delegate List</p> <p>Highlighted as Conference Sponsor during conference</p>	<p>10-minute presentation slot in the New Business Opportunity Hub Session during the first day of the conference</p> <p>Table*** in the New Business Opportunity Hub in the exhibition/foyer area for displaying new business opportunities such as products for out-licensing</p> <p>Quarter-page standard listing in the New Business Opportunity Hub section of the Programme &amp; Delegate List</p> <p>One delegate place at the Conference</p> <p>Company name in text on the Sponsors Page in the Programme &amp; Delegate List</p>	<p>A4 colour advertisement in the Programme &amp; Delegate List</p> <p>One delegate place at the Conference</p> <p>Company name in text on the Sponsors Page in the Programme &amp; Delegate List</p>
PRICE	<b>£2,950 + VAT</b>	<b>£2,150 + VAT</b>	<b>£1,350 + VAT</b>
NUMBER AVAILABLE	<b>5</b>	<b>8</b>	<b>5</b>

\* Dedicated exhibition area measuring 2.25 metres wide x 2.50 metres deep including space for a 1.85 metres wide x 0.45 metres deep table if required. This will be in the exhibition/foyer area where delegates will register, take breaks and have refreshments

\*\* Applications for the New Business Opportunity Hub require approval by the organisers

\*\*\* Table space measuring 1.20 metres wide x 0.80 metres deep within a display space 1.5 metres wide x 2.50 metres deep. This will be in the exhibition/foyer area where delegates will register, take breaks and take lunch

To discuss any of the options in further detail, please contact conference organiser Adam Collins at NGA on +44 (0)1737 355700 or [acollins@ngaevents.co.uk](mailto:acollins@ngaevents.co.uk).



The Pharmaceutical Licensing Group (PLG) is the premier and original networking group for those actively involved in business development and licensing within the pharmaceutical, biotechnology and healthcare industry



The OTCToolbox website provides ideas, intelligence and insights for people involved in consumer healthcare business development worldwide who have an interest in non-prescription medicines, dietary supplements, medical devices and other OTC products

**Attending Companies from 2017 event**

# Companies that attended the 2nd OTCToolbox/PLG OTC Conference and Networking Event on 2-3 March 2017

A Nelson & Co	G. Pohl-Boskamp	Prestige Brands (UK)
Aboca Group	Generic Partners	Procter & Gamble
Adare Pharmaceuticals	Ginsana	Pronova Laboratories
AFT Pharmaceuticals	GlaxoSmithKline Consumer Healthcare	Protina Pharmateutische
ALL Creative Branding	Google Inc	QuintilesIMS
Alliance Pharmaceuticals	Groupe Bateur	RB
AMS - Advanced Medical Supplements	Hamell	Recordati
Andrew Waide Associates	Hermes Pharma	Recordati Pharma
Angelini	Hovione	red otc development
APR Applied Pharma Research	HRA Pharma	Reva Health Europe
Artasan	InfectoPharm	Rontis
AstraZeneca	Infirst Healthcare	SIIT
Avanor Healthcare	Intrapharm	SanderStrothmann
Avista Capital Partners	Kind Consumer	Sandoz International
Bannert Manlik Consultants	KitoZyme	Sanofi Consumer Healthcare
Bayer Consumer Health	Kwizda Pharma	Santo Member of Polpharma Group
Berlin-Chemie	LEO Pharma	Sawaya Segalas
Biologische Heilmittel Heel	Liberty Pharma	Sérélys Pharma
bitop	Losan Pharma	Serrix
Blue Archy	Matrixx Initiatives	Sidroga
Cambridge Healthcare Supplies	Maxima Healthcare	Simon-Kucher & Partners
Capsugel Belgium	Maxwellia	Skin Care Pharma
Catalent Pharma Solutions	MedServa	Spink Health
Central Pharma	Merck	Stanton Beringer Consulting
Ceuta Group	Muzeable	Steinbeis VMI
Chiesi	Neopharm Israel	Sun Pharmaceutical Industries
Cinfa	Nexus Communications	TA Associates
Clarityse	Oakland Innovation	Technology Catalysts International
Compass Healthcare	Olive Healthcare	Thornton & Ross
consult2deliver	OTC Bulletin	Torreya Partners (Europe)
Creative Leap	OTC Consultant	Typharm
Dendron	OTC Regulatory Consultant	Unither Pharmaceuticals
DewGibbons + Partners	OTCToolbox	Urgo Healthcare
Diapharm	Parexel Consulting	USP Group
Disphar International	Pegasus	Valdez Consulting
Faes Farma	Perrigo	Vemedia Consumer Health
FCBD Consulting	PGT Healthcare	Vifor Consumer Health
Ferrer International	PharmaMatch	Weifa
Fertin Pharma	Plexus Ventures	Winmedica
Fine Foods & Pharmaceuticals	Polpharma	Wordbird
	Precision Healthcare	

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