



15%
EARLY BIRD DISCOUNT
OFFER
€985

Available until 26th April 2019
Standard Booking Rate - €1,155



DISRUPTION OR EVOLUTION?

Contemporary Trends in Pharma
Business Development

The EPLC are delighted to invite you to the
15th International Pharmaceutical Licensing
Symposium;
Disruption or Evolution?

REGISTER NOW! www.plg-group.com/events/xv-ipls



PULLMAN PARIS CENTRE – BERCY PARIS
18TH – 20TH SEPTEMBER 2019

Corporate Sponsorship Packages



€3000
1 Complimentary Delegate Place
Digital Advert & Exhibition Stand



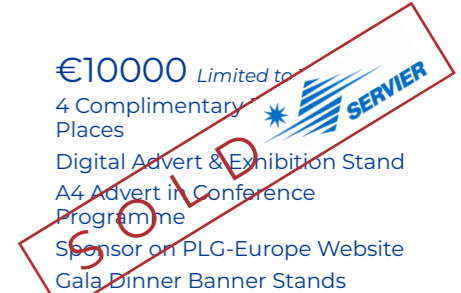
€4500
2 Complimentary Delegate
Places
Digital Advert & Exhibition Stand
A4 Advert in Conference
Programme



€6000
3 Complimentary Delegate Places
Digital Advert & Exhibition Stand
A4 Advert in Conference
Programme
Sponsor on PLG-Europe Website
Gala Dinner Banner Stands
Highlighted at Gala Dinner



€10000 *Limited to 5*
4 Complimentary
Places
Digital Advert & Exhibition Stand
A4 Advert in Conference
Programme
Sponsor on PLG-Europe Website
Gala Dinner Banner Stands
Highlighted at Gala Dinner



Advertising Opportunities

Conference Programme and
Screens

Conference Programme
Half Page Advert €750
Full Page Advert €1500

Conference Rooms
Conference Screens €1500



Conference Branding Opportunities

Price of items subject to confirmation



Quality Note book
Branded with your company logo
Issued to all delegates on
registration
Choice of Colours
Sponsor for €1299



Conference Badge & Lanyard
Branded with your company logo
Issued to all delegates on registration
Choice of Colours
Sponsor for €2999



Lightpen Stylus
Branded with your company logo
Issued to all delegates on
registration
Choice of Colours
Sponsor for €1699



Macaroon/Chocolate
Branded with your company logo
Choice of Colours
Sponsor for €2499



Power Bank
Branded with your company logo
Issued to all delegates on
registration
Choice of Colours
Sponsor for €2499



Coffee Break
Coffee Stands Branded with your logo
Sponsor for €2999



Recyclable Congress Bags
Branded with your logo
Sponsor for: POA

Contact: Registration: Adam Collins: 0044 1737 355700 email: acollins@ngaevents.co.uk
Sponsorship: email: plcf.pharmalicensing@gmail.com

Proposed Programme



Wednesday 18th September

15.00 - 18.00 **Pre-Arranged One-to-One Meetings**

15.00 - 18.00 **Optional (additional cost) business school training**
Option A – Good Partnering Practices
Option B – Financial Evaluation of Licensing Deals

18.00 - 19.30 Welcome Drinks Reception

Thursday 19th September

09.00 - 09.30 Registration

Contemporary trends in pharma business development

09.30 - 10.00 **Contemporary trends in pharma business development**
International Business

10.00 - 11.00 **Artificial Intelligence:**
Debunk the Myths: How Can AI Impact Deal-making in Life Sciences?

11.00 - 11.30 Coffee

11.30 - 13.00 **Panel Discussion**
Evolution of Organizational Structures and BD Teams

13.00 - 14.00 Lunch

14.00 - 15.00 **Success Stories – Case Studies**

15.00 - 16.00 **Panel Discussion**
Medical Cannabis; From Flower to Pharma Power?

16.00 - 18.00 **Pre-Arranged One-to-One meetings**

18.30 - 22.00 Gala Dinner – Cruise on River Seine

Friday 20th September

AGING, a new field of investigation & investment

Oncology, Rare Disease & Neurodegenerescence in aging

08.00-09.00 **Pre-Arranged One-to-One Meetings**

09.00 - 09.30 **The Continuum of Aging & Age Related Diseases**

09.30 - 10.00 **Aging and Age-Related Diseases: an Opportunity for Pharmaceutical Companies?**

10.00 - 10.15 **Discovery & Development of Disease-Modifying Drugs for Protein Misfolding Diseases**

10.15 - 10.30 **New therapeutics for diseases of aging**

10.30 - 11.00 Coffee

11.00 - 11.15 **Oryzon: A leader in the development of epigenetics-based therapeutics**

11.15 - 12.30 **Panel Discussion**
The Pathology of Aging Challenges and Opportunities

12.30 - 14.00 Lunch and close



15%
EARLY BIRD DISCOUNT
OFFER

€985

Available until 26th April 2019
Standard Booking Rate - €1,155



PULLMAN PARIS CENTRE – BERCY PARIS
18TH – 20TH SEPTEMBER 2019