



16TH INTERNATIONAL PHARMACEUTICAL  
LICENSING SYMPOSIUM

16<sup>TH</sup>-18<sup>TH</sup> SEPTEMBER  
2020

THE GRAND HOTEL, BRIGHTON, ENGLAND

**BRIGHT  
HERE  
RIGHT  
NOW**

INTERNATIONAL  
LIFE  
SCIENCE  
NETWORKING

**PROMOTIONAL OPPORTUNITIES**

**CORPORATE SPONSORSHIP PACKAGES  
ADVERTISING & BRANDING  
COMPANY PRESENTATIONS  
PROFESSIONAL CLINICS**



# Corporate Sponsorship Packages



**€3000**  
1 Complimentary Delegate  
Digital Advert & Exhibition Stand



**€4500**  
2 Complimentary Delegates  
Digital Advert & Exhibition Stand  
A4 Advert in Conference Programme  
Company Presentation



**€6000**  
3 Complimentary Delegates  
Digital Advert & Exhibition Stand  
A4 Advert in Conference Programme  
Sponsor on PLG Website  
Gala Dinner Banner Stands  
Highlighted at Gala Dinner  
Company Presentation



**€10000** *Limited to 1 Company*  
4 Complimentary Delegates  
Digital Advert & Exhibition Stand  
A4 Advert in Conference Programme  
Sponsor on PLG Website  
Gala Dinner Banner Stands  
Highlighted at Gala Dinner  
Company Presentation

## Advertising Opportunities

### Conference Programme and Screens

Conference Programme  
**Half Page Advert €750**  
**Full Page Advert €1500**

Conference Rooms  
**Conference Screens €1500**



## Conference Branding

Brand your company at the IPLS, prices from as little as €500 please call us to discuss



**Quality Note book**  
Branded with your company logo  
Issued to all delegates on registration  
Choice of Colours



**Conference Badge & Lanyard**  
Branded with your company logo  
Issued to all delegates on registration  
Choice of Colours



**Brighton Rock**  
Branded with your company logo  
Choice of Colours



**Telescopic Umbrella**  
Branded with your logo



**Travel Cup**  
Branded with your company logo  
Issued to all delegates on registration  
Choice of Colours



**Webcam Cover**  
Branded with your logo

For registration and sponsorship information, please contact:  
Adam Collins: 0044 1737 355700 email: [acollins@ngaevents.co.uk](mailto:acollins@ngaevents.co.uk)

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16<sup>TH</sup>-18<sup>TH</sup> SEPTEMBER 2020

THE GRAND HOTEL, BRIGHTON, ENGLAND

Only  
**€300**

## COMPANY PRESENTATIONS

Here is an opportunity to showcase your company to our international audience.

Presentation slots are 15 minutes long and could include:

- Highlights of your corporate and business development strategy
- Key products, services and technologies
- Existing partnerships
- Types of partnerships sought



### Why Present?

- Presenting at IPLS is a fantastic way to get your innovations, assets or ideas directly in front of industry leaders and deal makers.
- Make your company more visible and generate interest in the lead up to the conference.
- Clearly state your BD objectives

### Where & When

The company presentations will be taking place in The Regent Room on Wednesday afternoon, all day Thursday & Friday morning. The room is the hotel's original library which exudes a traditional charm. The beautiful wood panelling and fireplace makes it the perfect room for presentations and will accommodate up to 40

### How do I register & fees?

When registering as a delegate simply select the company registration request.

The presentation opportunity is a cost effective

€300 additional fee.

Presentations opportunities are also available as part of our sponsorship packages.

PLEASE REGISTER AT: [www.plg.ngaeventsbookings.co.uk/ipls-brighton](http://www.plg.ngaeventsbookings.co.uk/ipls-brighton)

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Only  
**€600**

## PROFESSIONAL CLINICS

### The Concept

Aimed squarely at professional services in life science this is an opportunity for you to hire a meeting space at the conference to use in a number of flexible ways:

1. 1:1 Meeting slots
2. Small group seminars or presentations
3. Interactive workshops

Delegates could via the conference partnering system book an appt with your company for any of these three options or indeed any other way you would like to use the meeting space

The professional clinics are available in half day sessions priced at €600.

### Why run a professional clinic?

Clinics are a private and focussed way to interact with potential or existing clients.

- Opportunity to highlight new company services or initiatives
- Give visibility to your company and generate meeting invitations prior to the conference
- Concentrate on a particular aspect of your service.
- Offer 1:1 consultations on topics of your choice or delegates request.

### Where & When

We have allocated three meeting rooms for the professional clinics; Eugenie, George I and Napoleon.

These are located on the first floor offer stunning sea views and private balconies. They are the original suites occupied by Margaret Thatcher and her entourage in 1984.

12 half day sessions are available from Wednesday afternoon to Friday morning.

### How do I register & fees?

When registering as a delegate simply select the Professional Clinic request.

Professional Clinic opportunities are also available as part of our sponsorship packages.



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# Supporters of past meetings



Pierre Fabre



PRESENT VALUE

